



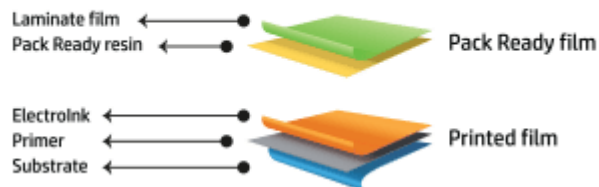
## **Polyplex showcases commercially available HP Indigo Pack Ready films at Interpack'17 in Germany**

Polyplex in collaboration with HP Indigo has developed a range of substrates for HP Indigo Pack Ready Lamination. Polyplex is exhibiting at Interpack'17 in Hall 7 – Stand 70B10. HP Indigo is conducting a live demonstration of the Pack Ready lamination solution in Hall 13 C77/ C93.

Polyplex has developed multiple Pack Ready films which have been developed at its integrated production facility in Thailand. These films are now commercially available.

HP Indigo Pack Ready is a set of post-print converting solutions for HP Indigo digital presses that provides zero-cure-time lamination while instantly creating a strong bond between HP Indigo digitally printed substrate and Pack Ready laminate film, enabling digital converters to print, laminate and pack on- demand for immediate time-to-market.

### **Pack Ready lamination structure**



To target the growing digital printed flexible packaging market, Polyplex joined hands with HP to offer substrates for printed as well as Pack Ready films for the Pack Ready lamination with its range of SaraPrint and Saralam films. SaraPrint is a range of Digital Printable films from Polyplex available in different thicknesses – from 10 micron to 190 micron – in the form of white PET, matte PET and transparent PET films. Saralam is a range of extrusion coated films for thermal lamination utilizing BOPP (heat sealable and metalized), PET (plain and metalized), PE as base substrates among others.

Polyplex is committed to its continuing and growing the collaboration with HP Indigo Pack Ready technology. The company produces all the substrates which are in vogue for Pack Ready solution and will continue to develop newer and more versatile substrates at its state-of-the-art R&D and manufacturing locations.

Nurit Raccah, Labels and Packaging Media and Materials Business Manager, HP Indigo Division said: *“I am happy to see Polyplex successfully commercialize Pack Ready films and ready to supply it through their global supply chain network”.*

Polyplex has global manufacturing and distribution operations in India, Thailand, Turkey, USA and Netherlands. It manufactures packaging film substrates including polyester, BOPP, CPP films with integrated downstream capabilities of metallizing, silicone coating and extrusion coating for thermal lamination. The company supplies to more than 86 countries across Europe, Americas, Indian sub-continent, the Far East, Asia Pacific and the Middle East.

To discuss more please visit Polyplex in Hall 7 Stand B10 or HP Indigo in Hall 13 Stand C77/C93 at Interpack'17 or contact [sales@polyplex.com](mailto:sales@polyplex.com)